Global Light Vehicle Sales Forecast
The best available source of strategic information on global and regional Light Vehicle sales, in conjunction with JATO Dynamics.
Targeted data to help you maximise your opportunities

Success requires smart thinking

The Global Light Vehicle Sales Forecast, co-published with JATO Dynamics, offers the most detailed sales information at an OEM, brand, segment, model line and body-derivative level, with monthly updates and monthly time slices.

You will also find an in-depth assessment of each major OEM, including market share (overall and by segment) and new model launches.

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Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- **Full supporting text** discussing the macroeconomic developments and socio-political drivers underlying our demand forecasts.

- **In-depth assessments** of each major OEM, including market share (overall and by segment).

Our coverage extends to:

- **OEMs**: 41
- **Brands**: 285
- **Countries**: 137
- **Models**: 2,583

**Forecast Horizon**

2015–2032

**Global LV Sales**

- **2015**: 89,057,397
- **2032**: 111,422,575

*Numbers correct as of November 2020*

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**Power business decisions**

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Download our services and visualise our data and forecasts in a variety of innovative ways.

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