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## FOR IMMEDIATE RELEASE

### **Coronavirus Outbreak Having Major Impact on Chinese Automotive Market**

*Situation bears monitoring as it may affect North American and global automotive markets*

**TROY, Mich.**, - Feb. 7, 2020 – An outbreak of the novel Coronavirus (2019 nCoV) is already having a negative impact on China’s automotive industry and has the potential to disrupt the North American auto industry as well, according to an alert published by LMC Automotive, a leading independent automotive global forecasting and market intelligence company.

In the alert, LMC’s base case scenario expects the epidemic to continue into the second quarter of 2020, damaging consumer confidence, delaying purchasing, and impacting China’s consumer economy which accounts for more than half of the country’s GDP. In this scenario, China’s GDP growth rate would drop towards 5% for 2020, with its personal vehicle market falling by 3-5%.

“Overall, we expect the 2019 nCoV outbreak to hit Chinese sales and production by 3-5% this year, though this is just one of a number of potential scenarios that we have laid out in the alert, and further revisions are certain as more information becomes available in the coming days and weeks,” said Jeff Schuster, President, Americas Operations and Global Vehicle Forecasts, LMC Automotive. “This is a very fluid situation and one that warrants heightened attention as it has the potential to significantly reduce Chinese automotive production in 2020.”

An outbreak of the novel Coronavirus (2019 nCoV) was first detected in China in December 2019 and has since spread to many regions of the world, having recently been declared an International Health Emergency by the World Health Organization. As some areas of China are still in near-complete lockdown, automakers near the city of Wuhan and the surrounding Hubei Province have extended their Chinese New Year’s shutdowns until at least February 13.

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Additionally, the local automotive supply chain has been affected, with a number of suppliers delaying their post-holiday production as well.

To stay abreast of this constantly changing situation or obtain a copy of the alert, contact the automotive forecasting analysts at LMC Automotive at 1.248.817.2100 or visit [lmc-auto.com](http://lmc-auto.com).

## **About LMC Automotive:**

LMC Automotive is the leading independent and exclusively automotive focused provider of global forecasting and market intelligence in the areas of vehicle sales, production, powertrains and electrification. Highly respected for its responsive customer support, the company's client base from around the globe includes car and truck makers, component manufacturers and suppliers, financial, logistics and government institutions. LMC Automotive is part of the LMC group. LMC is the world's leading economic and business consultancy for the agribusiness sector. For more information about LMC Automotive, visit [www.lmc-auto.com](http://www.lmc-auto.com), email us at [media@lmc-auto.com](mailto:media@lmc-auto.com) or follow @LMCAutomotive on twitter.

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