



Update⁷

India Automotive Market Update

Understand and track the latest changes in the current market



Targeted data to help you maximise your opportunities

Success requires smart thinking

The Automotive Market Updates help clients understand and track the latest changes in the current market. They provide monthly up-to-date analysis of current demand and assessments of OEM strengths and weaknesses.



Light Vehicle Sales:

Local manufacturer
Local group
Sales group
Brand origin
Make
Model
Source
Type
Sub-segment

Light Vehicle Production:

Local group
Sales group
Manufacturer
Brand
Model
Type
Segment
Sub-segment

Medium/Heavy Vehicles:

Sales & Production
Segment
Manufacturer

Two Wheeler:

Sales & Production
Segment
Displacement
Manufacturer

Three Wheeler:

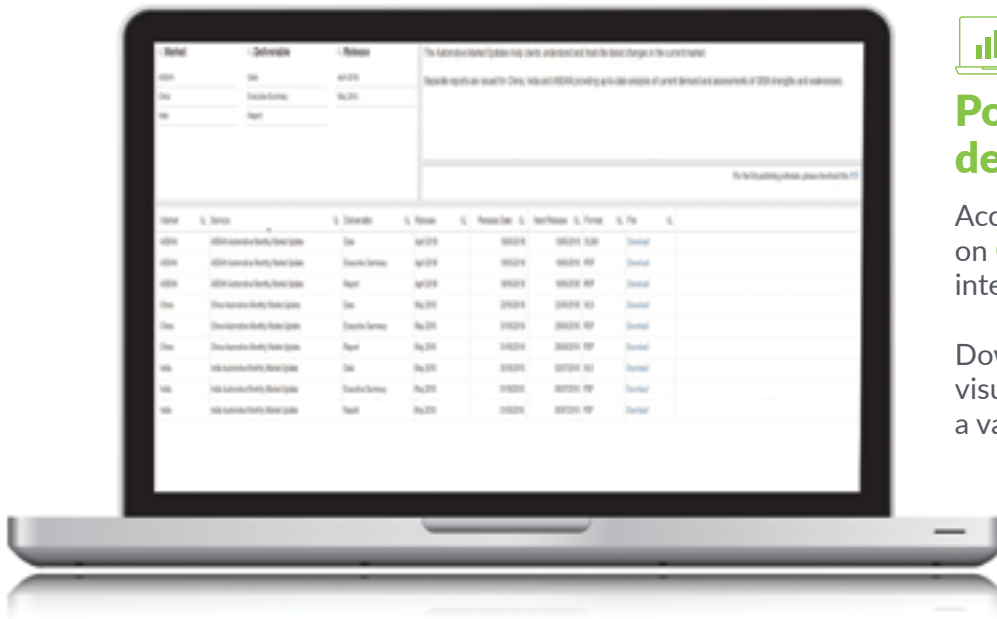
Sales & Production
Segment
Manufacturer



Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- **Full supporting text** discussing the macroeconomic developments underlying our forecasts.
- **In-depth assessments** of each major OEM, including capacity, strategies and prospects for future developments and monthly commentaries on the industry.



Power business decisions

Access and interpret the data on **Compass**, our delivery and interactive analytics tool.

Download our services and visualise our data and forecasts in a variety of innovative ways.

Our coverage extends to:

Sales

OEMs



17

BRANDS



33

Production

OEMs



17

BRANDS



31

MARKET UPDATE
2017-2018



GROWTH (MONTHLY)

8%



Sept

GROWTH (YTD)

11%



2018

*Numbers correct as of September 2018



To find out how LMC Automotive
can help your organisation contact:

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For experts⁷
by experts