



OXFORD  
ECONOMICS



LMC

AUTOMOTIVE

-12.14

55.01

# Scenario

## Global Automotive Scenario Service

A key source of information, keeping you informed of potential risks in a constantly changing global economy. In partnership with Oxford Economics.

11.08



**Targeted data to help you maximise your opportunities**

### Success requires smart thinking

In partnership with Oxford Economics, the Global Automotive Scenario Service assesses the impact of potential shocks to the global macroeconomic landscape and the resulting effects on Light Vehicle sales and production on a quarterly basis.



#### GDP Growth:

- Baseline + 5 scenarios
- USA
- Eurozone
- China
- World

#### Scenario Range:

- LV Production
- Lowest
- Base
- Highest
- LV Sales
- Lowest
- Base
- Highest

#### LV Production:

- Country
- Region
- Scenario

#### LV Sales:

- Country
- Region
- Scenario



## Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- **A range of scenarios** are considered, with detailed analysis on repercussions to the global macroeconomic climate from Oxford Economics.
- **Consequences are quantified** in the form of adjusted Light Vehicle sales and production forecasts, alternative medium- and long-term outlooks and adjusted GDP growth.



## Power business decisions

Access and interpret the data on **Compass**, our delivery and interactive analytics tool.

Download our services and visualise our data and forecasts in a variety of innovative ways.

### Our coverage extends to:

REGIONS



5

SCENARIOS



5 p/q

COUNTRIES



65

OE EXPERIENCE



37 years

FORECAST HORIZON

2017-2023



WORLD GDP GROWTH

3.0%



WORLD GDP GROWTH

2.7%



\*Numbers correct as of September 2018



To find out how LMC Automotive  
can help your organisation contact:

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**For experts**  
**by experts**