



# Update<sup>7</sup>

## China Automotive Market Update

Understand and track the latest changes  
in the current market



**Targeted data to help you maximise your opportunities**

**Success requires smart thinking**

The Automotive Market Updates help clients understand and track the latest changes in the current market. They provide monthly up-to-date analysis of current demand and assessments of OEM strengths and weaknesses.



**Light Vehicle Sales:**

|                    |
|--------------------|
| Local manufacturer |
| Local group        |
| Sales group        |
| Brand origin       |
| Make               |
| Model              |
| Source             |
| Type               |
| Market bodytype    |
| Market size        |
| Market status      |

**Light Vehicle Production:**

|                 |
|-----------------|
| Local group     |
| Sales group     |
| Manufacturer    |
| Brand origin    |
| Brand           |
| Model           |
| Plant           |
| Type            |
| Market bodytype |
| Market size     |
| Market status   |

**Medium/Heavy Vehicles:**

|              |
|--------------|
| Sales        |
| Segment      |
| Manufacturer |

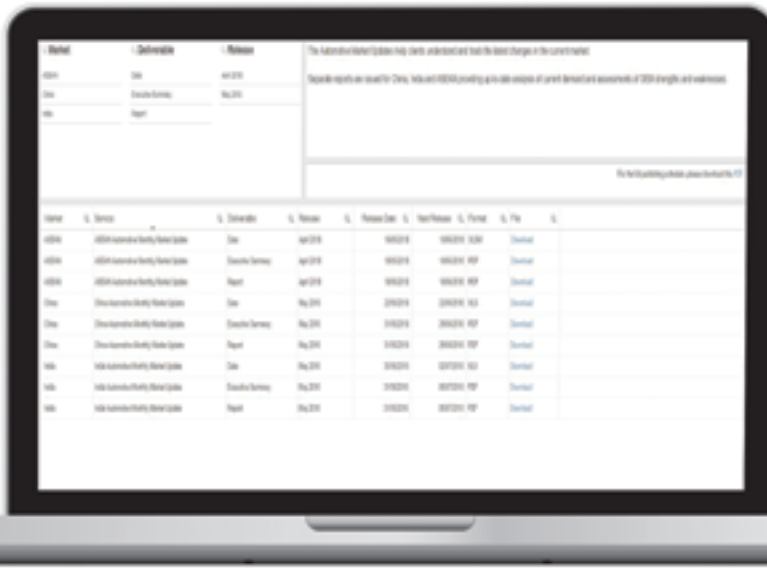
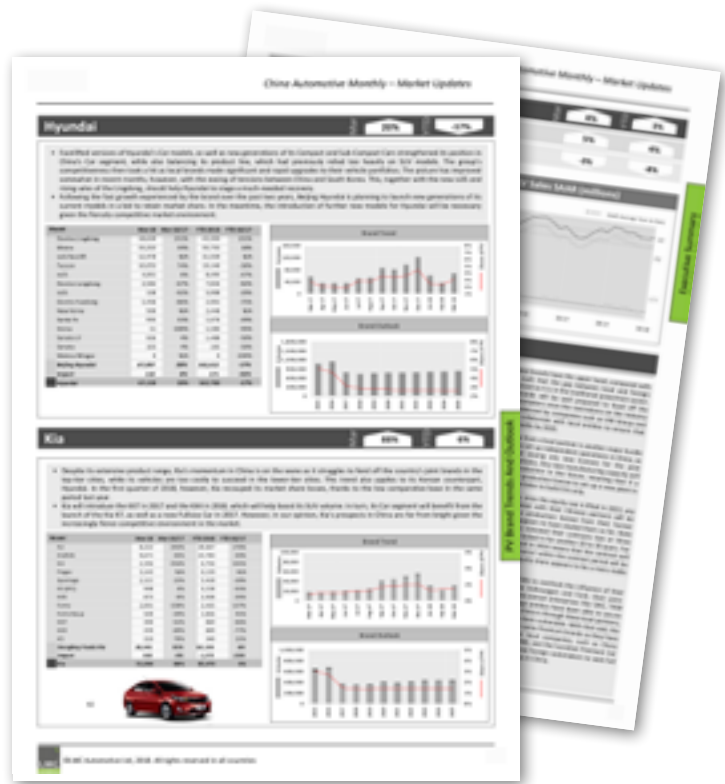
|              |
|--------------|
| Production   |
| Segment      |
| Manufacturer |



## Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- **Full supporting text** discussing the macroeconomic developments underlying our forecasts.
- **In-depth assessments** of each major OEM, including capacity, strategies and prospects for future developments and monthly commentaries on the industry.



## Power business decisions

Access and interpret the data on **Compass**, our delivery and interactive analytics tool.

Download our services and visualise our data and forecasts in a variety of innovative ways.

### Our coverage extends to:

#### Sales

OEMs

104

BRANDS

141

#### Production

OEMs

99

BRANDS

116

MARKET UPDATE  
2017-2018

GROWTH (MONTHLY)  
3%

GROWTH (YTD)  
2%

\*Numbers correct as of September 2018



To find out how LMC Automotive  
can help your organisation contact:

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**For experts<sup>7</sup>  
by experts**