



# Sales

## Global Light Vehicle Sales Forecast

The best available source of strategic information on global and regional Light Vehicle sales, in conjunction with JATO Dynamics.



**Targeted data to help you maximise your opportunities**

### Success requires smart thinking

The Global Light Vehicle Sales Forecast, co-published with JATO Dynamics, offers the most detailed sales information at an OEM, brand, segment, model line and body-derivative level, with monthly updates and monthly time slices.

You will also find an in-depth assessment of each major OEM, including market share (overall and by segment) and new model launches.



#### Data Fields:

Region

Country

Sales group

Local brand

Local model

Global brand

Global model

Type

Regional segment

Global standard segment

Global size

Global bodystyle

Global status

Bodystyle

No. of doors



## Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- Full supporting text discussing the macroeconomic developments and socio-political drivers underlying our demand forecasts.
- In-depth assessments of each major OEM, including market share (overall and by segment).



## Power business decisions

Access and interpret the data on **Compass**, our delivery and interactive analytics tool.

Download our services and visualise our data and forecasts in a variety of innovative ways.

### Our coverage extends to:

OEMS



41

BRANDS



265

COUNTRIES



137

MODELS



2,313

FORECAST HORIZON



2015-2030

GLOBAL LV SALES



89,098,208

GLOBAL LV SALES



113,740,911

\*Numbers correct as of September 2018



To find out how LMC Automotive  
can help your organisation contact:

[forecasting@lmc-auto.com](mailto:forecasting@lmc-auto.com)  
[lmc-auto.com](http://lmc-auto.com)

Oxford	+44 1865 791737
Detroit	+1 248 817-2100
Bangkok	+662 264 2050
Shanghai	+86 21 5283 3526

**For experts**  
**by experts**