



Update^L

ASEAN Automotive Market Update

Understand and track the latest changes
in the current markets



Targeted data to help you maximise your opportunities

Success requires smart thinking

The Automotive Market Updates help clients understand and track the latest changes in the current market. They provide monthly up-to-date analysis of current demand and assessments of OEM strengths and weaknesses.



Light Vehicle Sales:

- Country
- Sales group
- Brand origin
- Make
- Model
- Source
- Type
- Segment
- Sub-segment

Light Vehicle Production: Medium/Heavy Vehicles:

- Country
- Sales group
- Manufacturer
- Make
- Model
- Type
- Segment
- Sub-segment

- Sales
- Country
- Manufacturer
- Source

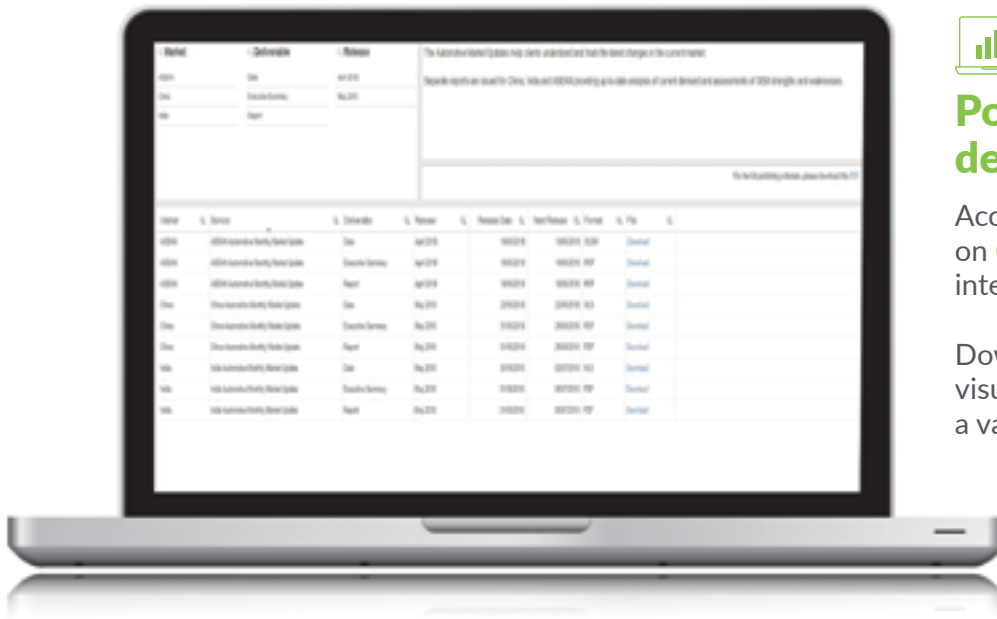
- Production
- Country
- Manufacturer



Access industry expertise

Navigating the automotive sector is complex, but incorporating the right guidance, at the right time, can unlock significant opportunities and mitigate risks. Our data is accompanied by:

- **Full supporting text** discussing the macroeconomic developments underlying our forecasts.
- **In-depth assessments** of each major OEM, including capacity, strategies and prospects for future developments and monthly commentaries on the industry.



Power business decisions

Access and interpret the data on **Compass**, our delivery and interactive analytics tool.

Download our services and visualise our data and forecasts in a variety of innovative ways.

Our coverage extends to:

Sales

OEMs



31

BRANDS



56

Production

OEMs



14

BRANDS



38

MARKET UPDATE
2017-2018



GROWTH (MONTHLY)
19%



GROWTH (YTD)
9%



*Numbers correct as of September 2018



To find out how LMC Automotive
can help your organisation contact:

forecasting@lmc-auto.com
lmc-auto.com

Oxford	+44 1865 791737
Detroit	+1 248 817-2100
Bangkok	+662 264 2050
Shanghai	+86 21 5283 3526

For experts
by experts